



**MAKERS**  
*of the* **FINEST**  
**CRAFT** *and*  
**NATURAL**  
**MASONRY VENEER**

## ***Craft® Masonry Veneer Care and Maintenance:***

### **1 Basic Care and Maintenance**

The beauty of Creative Mines Craft Masonry Veneer is that it is virtually maintenance free. To clean dust or other debris that has settled on the surface of the veneer use a dry whisk broom and lightly brush. You can also use a soft bristle brush and a mix of mild detergent and water to clean the surface. Be sure to rinse surface thoroughly afterwards.

### **2 Efflorescence**

Creative Mines uses quality ingredients in mix designs that substantially improves performance of our Craft Masonry Veneer. Mortars used to install our veneer — or concrete products adjacent to our veneer — may develop a white film called efflorescence that may drip or run onto the face of the veneer. Efflorescence is a white, chalky film caused by moisture migrating through other concrete products. When it evaporates, a salt deposit is left on the surface. It will disappear over time if the moisture source is controlled or eliminated. A simple solution of 5 parts vinegar to 1 part water will remove efflorescence.

### **3 Sealing**

Should you chose to apply a sealer to the surface of the veneer as a protectant against the elements, select a penetrating Silane or Siloxane water-based sealer recommended for manufactured stone and masonry veneer. The sealer should be tested on a small, inconspicuous section before overall application. The Sealer Manufacturer's recommendations must be followed.

**Visit: [creativemines.us/technical](https://creativemines.us/technical) for complete installation instructions.**

**Craft-Made in the USA**

  
**CREATIVE MINES®**  
MAKERS of STONE and MASONRY VENEER